



Rebecca Matthews



Photographs By: Danny Clark

When Rebecca Matthews was 10 years old she was already wardrobing her closet. Making outfits out of her clothes and carefully budgeting through her years in college taught her the value of a wardrobe that works. Taking that knowledge and shvrs, Rebecca worked for J. Crew, Abercrombie & Fitch, and Harold Powell. Each of these companies gave her vital training in “clienteling”, spotting fashion trends, finding just the right style and fit for each client and keeping in touch with good customers. Rebecca led quarterly sales reports for each store, eventually managing and opening new stores around the country.

After her children were born, Rebecca realized that normal retail hours were not conducive to family life. However, her life-long love affair with shopping still beckoned to her and she found a way to make a living doing just that. In 1999 Rebecca launched Rebecca Matthews Image & Style, a private wardrobe consulting business aimed primarily at women and college-bound girls. Over the last eleven years, however, she has gained a reputation for her perceptive insights on personal fashion and her ability to make absolutely any body type look its best. Men often call her for gift certificates for their wives, only to find that she can do wonders for them as well. She has helped many men find new life in their wardrobes.

Rebecca is passionate about helping people look their best. Her services include closet cleanouts, personal shopping and creating a more usable wardrobe from your current closet. She will clean out those “vintage” (aka, out-of-date) clothes you never wear any more, create piles of articles to be mended, cleaned or donated and give you a shopping list for items to be looking for. She can shop with you and teach you what to look for, or she can do the shopping for you and all you have to do is try on the clothes!

In addition, Rebecca has done seminars for many groups in Houston, Dallas, Austin and Indianapolis on a number of topics. Some of the more popular topics include fashion shows, business dress,



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business etiquette, trends for the season, shopping for your body type and the ever-popular Top Ten Shopping Rules. She can customize a seminar for any group and will bring some basics along with latest trends and speak about what is coming up, what you should never buy, and how to set a budget for all your clothing and accessory purchases.

Rebecca has expanded her company with a new associate who is ready for business. Emily Elliott has a fashion merchandising degree from Texas Tech; she also worked in the retail industry for a number of years for J. Crew in Santa Fe, Denver and Houston. She has a passion for fashion and comes with a keen eye for fit as well as trends. With Rebecca's guidance, Emily has learned the finer points of shopping for clients and cleaning out closets. Emily is taking clients and plans to build her own style business while working with Rebecca on seminars and fashion shows.

Rebecca will be doing an event in September at Café Chino. Portions of the proceeds from the show will go to the Women's Home, which helps women redirect their lives with career training and assistance. She will highlight the latest trends of the season as well as several boutiques in the West University area. This will be a fabulous opportunity to see Rebecca in action and update your wardrobe.

Rebecca Matthews knows clothes: how they fit, what's on trend, and what's appropriate for any occasion. Call her for an appointment and let her help you put your best face forward!

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